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Queries & Submissions (Elements Of Article Writing)

Elements of Article Writing Series

QUERIES & SUBMISSIONS

HOW TO RESEARCH THE MARKETPLACE, WRITE ENERGETIC QUERIES AND PROPOSALS, GET YOUR WORK IN FRONT OF THE RIGHT EDITOR, AND MAXIMIZE YOUR MAGAZINE ARTICLE AND BOOK SALES.

THOMAS CLARK
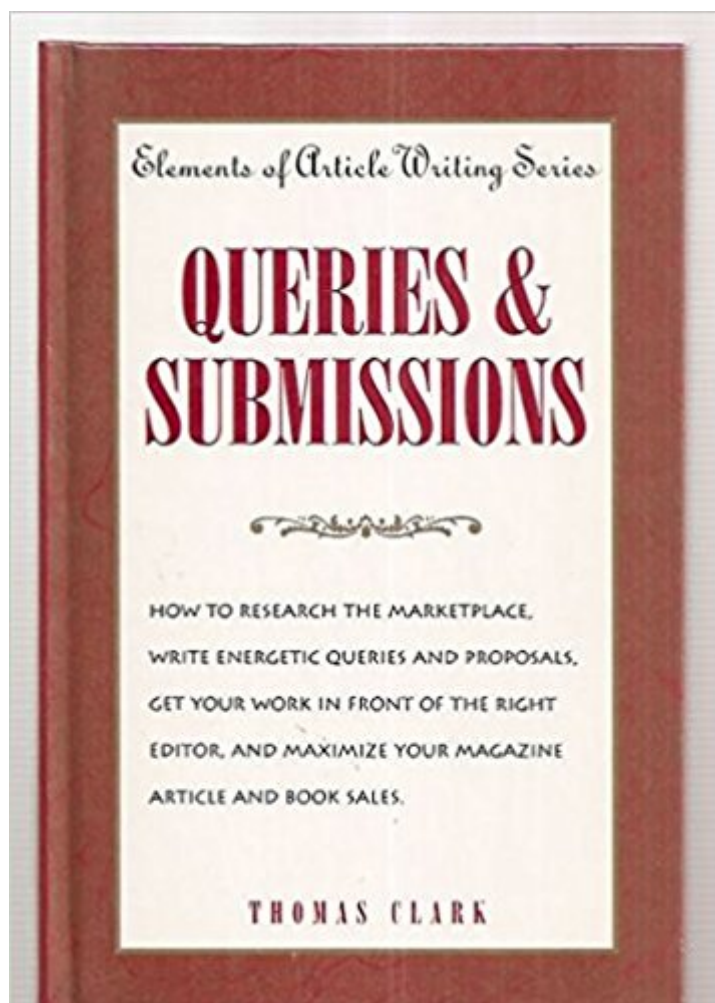
Synopsis

QUERIES AND SUBMISSIONS by Tom Clark helps the writer get the editor's attention from approaching the query, to six steps in opening your query, to strengthening the heart of your query, to giving your query a powerful and persuasive closing. Only one thing is more important than the actual manuscript. It is the query letter that grabs the editor's attention and gives her the desire to read your story. This is a book that stays on top of my desk for reference and is a book I highly recommend. Sue Tornai

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This submission guide is written by a couple of freelance writers/editors, that does little to add to information you would get from any publications submission guidelines. I purports to give insight into what editors are really looking fore, but I found the insight to be little more than one cold figure out on their own, if they stopped and gave it a little thought. Disappointing because a good book about this would be very helpful.

From my years in publishing as an author, magazine editor and currently a book acquisitions editor, I know the value of a good pitch. It's everything to capture an editor's attention.Tom Clark gives seasoned advice about how to seize the editor's attention and imagination. if you want to cut down on your rejection rate as a writer, then get this book.As he writes in the final pages, "Successful freelancing isn't a one-shot proposition. You write, you sell, and you write again. But each article will be a different experience. The first article may be on safety in homes, and the next one is on Hawaiian rain forests, and the third is on mega-aquariums. The world truly is your oyster; you can pluck the pearl of an idea from any spot on it."I recommend this book.

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